

# SocialGenius

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AI-Powered GBP Automation for Agencies

# The Problem

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Agencies struggle to manage Google Business Profiles at scale

- Manual updates are time-consuming and error-prone
- Client expectations for quick updates are challenging to meet
- Maintaining consistency across hundreds of locations is difficult

# Our Solution

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## SocialGenius: AI-Powered GBP Automation

- Automate updates across thousands of profiles
- Intelligent review management and response
- Real-time analytics and reporting
- Seamless integration with existing workflows

# Market Opportunity

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A growing \$4.2B market with high demand

- 2,500+ marketing agencies in our target segment
- 200,000+ potential client locations to manage
- 94% of customers searching Google Maps weekly
- 70% of agencies currently using manual processes

# Traction & Metrics

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Our growth demonstrates product-market fit

- \$700k ARR with 127% YoY growth
- 94% customer retention rate
- 25+ agency clients managing 5,000+ locations
- 3.2M automated updates performed monthly

# Business Model

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Scalable SaaS with predictable revenue

- Subscription model based on location volume
- Average contract value: \$2,800/month
- 78% gross margin
- Customer acquisition cost: \$4,200
- Lifetime value: \$82,000

# Our Team

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Industry experts with deep domain experience

- Leadership team with 40+ years combined experience
- Previously built and sold MarTech platforms
- Engineers from Google, Amazon, and Meta
- Advisors from leading marketing agencies

# Investment Opportunity

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Seeking \$2.5M to accelerate growth

- Scale sales and marketing team
- Enhance AI capabilities and automation features
- Expand integration ecosystem
- Target international markets

Join us in transforming how agencies manage digital presence!



# Contact Us

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Let's discuss how we can work together

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